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For Immediate Release...

Christmas Parade Parking Spot Auction

Berlin, MD - The Town of Berlin is conducting its second auction this year to support the future Community Center. Many residents and visitors have asked for ways to secure parking in the Town of Berlin on one of the busiest nights of the year, the first Thursday in December, during the annual Christmas Parade, and have suggested they would even be willing to pay for a spot closer to the parade. Building on the great success of the Town's Street Sign Auction over the summer —which raised over \$10,000 for the Community Center through the sale via auction of old Street Signs—the Mayor's Office has launched a Parade Parking Auction for just eleven parking spots facing Main Street in the triangle War Memorial Parking lot, across the street from Stevenson Methodist Church, steps from the 2025 Parade Stage.

Mayor Zack Tyndall said, "Every dollar raised helps show other possible funders how the Town of Berlin residents are engaged and committed to this project. Funds from the sale of Town Flags, Street Signs, Berlin License Plates in 2026, and even Christmas Parade Parking Spots will all help to build the Community Center." About twenty street signs that were not sold via auction over the summer are also available for purchase at a "buy now" rate of \$30.

Berlin's Community Center is a long-dreamed-of asset in the Town of Berlin. Through a partnership between the Town of Berlin, Berlin Community Improvement Association (BCIA), SHOREUP! Inc., and the Worcester County Commissioners, the Town recently combined four parcels of property on Flower Street, formerly the site of the Flower Street School, for a future community center. The group is focused on a community center that will serve the entire Town of Berlin with necessary classroom space for Head Start, community meeting space, recreational activities, and access to social services.

The Parade Parking Auction is Live and Open, running until noon on November 18th. The link can be found on the Town's Website under Community Center, or here: https://tobm2.cbo.io You can text "tobm2" to phone number 855-800-4975 to view the items and register to bid.

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